

HELLO HUNGARY TOURISM PORTAL
COOKIE AND LOCAL DATA STORAGE POLICY

1.1 A 'cookie' is a small text file containing information that is stored on your computer or mobile device. We use cookies solely for technical purposes and to enable you to use the website www.hellohungary.hu (hereinafter referred to as the "website"). When you log in to our website, the system sends session cookies between your device and the server in order to collect information. Session cookies are not saved, but are deleted when you close or exit the website. If you would like to learn more about how cookies work, please visit the following page: www.allaboutcookies.org.

1.2 You can restrict or block cookies by changing the settings of your browser and mobile device. You can also delete previously stored cookies through your browser. You can find more information on the support pages of your browser or mobile device. Please note that certain areas and functions of our website require cookies and may not function properly if you delete or reject cookies.

1.3 **Essential cookies:** Cookies or settings that are absolutely necessary for the website to function: without them, the website does not work at all or does not work as intended, these cookies are necessary for the website to run or to remember the settings you have made on the website. These cookies cannot be switched off and are usually set based on your permissions on the website. If you block these cookies as a user, the website will not function properly. Essential cookies are processed for the purpose of providing the service based on point f) of paragraph (1) of Article 6 of the GDPR, subject to paragraph (3) of §13/A of Act CVIII of 2001 on Electronic Commerce.

a) Functional cookies

Name	Service Provider	Type	Purpose	Time of storage
.AspNetCore.Mvc .CookieTempData Provider	hellohungary.hu	Permanent	This cookie is essential for the application to function properly as it helps preserve temporary data between requests.	Past
cookieyes- consent	cookieyes.com	External cookie	It remembers users' consent preferences so that they can be respected the next time the user visits the website.	1 year
dmn_chk_*	posthog.com	External cookie	Its purpose is to improve the website's user experience and the site's performance through analysis and troubleshooting.	Session
ph_phc_wsX1KB5 lBIOZfalmyJJ8jf66 Oj9d5xiy2hmTrn 0Op2g_posthog	posthog.com	External cookie	Its purpose is to improve the website's user experience and the site's performance through analysis and troubleshooting.	1 year
test_cookie	doubleclick.net	External cookie	The doubleclick.net uses the cookie to determine	15 minutes

			whether the user's browser supports cookies.	
lang	hellohungary.hu	Permanent	The site uses this cookie to remember the user's settings.	It never expires.
yt-remote-device-id	youtube.com	External cookie	YouTube uses this cookie to store the user's video preferences for embedded YouTube videos.	It never expires.
yt-remote-connected-devices	youtube.com	External cookie	YouTube uses this cookie to store the user's video preferences for embedded YouTube videos.	It never expires.
ytidb::LAST_RESU LT_ENTRY_KEY	youtube.com	External cookie	YouTube uses this cookie to store the search result that the user last clicked on. This information is used to improve the user experience and provide more relevant search results in the future.	It never expires.
yt-remote-session-app	youtube.com	External cookie	The cookie is used by YouTube to store user preferences and information about the embedded YouTube video player interface.	Session
yt-remote-cast-installed	youtube.com	External cookie	The cookie is used to store the user's preferences for the video player that uses embedded YouTube videos.	Session
yt-remote-session-name	youtube.com	External cookie	The cookie is used by YouTube to store the video player settings of a user who uses embedded YouTube videos.	Session
yt-remote-fast-check-period	youtube.com	External cookie	It is used by YouTube to store the user's video player settings for embedded YouTube videos.	Session

b) Statistical cookies:

Name	Service Provider	Type	Purpose	Time of storage
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ga*	google.com	External cookie	Google Analytics sets this cookie to store and count page views.	1 year 1 month 4 days
_ga	google.com	External cookie	Google Analytics uses the cookie to calculate visitor, session and campaign data and to track site usage for site analytics reporting. The cookie stores data anonymously and identifies each user by associating it with a randomly generated number.	1 year 1 month 4 days
_gid	google.com	External cookie	Google Analytics uses this cookie to store data about how visitors use the website and to compile an analytical report on the performance of the website. The data collected may include, in an anonymous form, the number of visitors, their source and the pages visited.	1 day
_gat_gtag_UA_*	google.com	External cookie	Google Analytics sets this cookie to store a unique user ID.	1 minute
_fbp	facebook.com	External cookie	This cookie is used by Facebook to show you advertisements on Facebook or a digital platform with Facebook advertisements after you visit the website.	3 months
prism_*	activecampaign.com	External cookie	Active Campaign sets this cookie to track and store interactions.	1 month
_gcl_au	googletagmanager.com	External cookie	Google Tag Manager uses this cookie to help it understand the effectiveness of advertising on websites that use its services.	3 months
hjSessionUser*	hotjar.com	External cookie	Hotjar sets this cookie so that data from subsequent visits to the same website is assigned to the same user ID,	1 year

			which is retained in the Hotjar user ID, which is unique to the given website.	
hjSession*	hotjar.com	External cookie	Hotjar sets this cookie so that data from subsequent visits to the same website is assigned to the same user ID, which is retained in the Hotjar user ID, which is unique to the given website.	1 hour
_hjTLDTTest	hotjar.com	External cookie	To determine the most common cookie path to use instead of the page hostname, Hotjar sets this cookie to store different URL alternatives until this fails.	Session

c) Cookies for marketing purposes:

Name	Service Provider	Type	Purpose	Time of storage
_ttp	tiktok.com	External cookie	TikTok sets this cookie to track and improve the performance of advertising campaigns and to personalize the user experience.	3 months
optiMonk Client	optimonk.com	External cookie	This cookie is set by the Optimonk service provider. This cookie is used for pop-ups on the website. It stores visitor behaviour in relation to pop-ups.	1 year
_tt_enable_cookie	tiktok.com	External cookie	Tiktok sets this cookie to collect data on behaviour and activities on the website and to measure the effectiveness of advertising.	3 months
optiMonk Session	optimonk.com	External cookie	This cookie is set by the Optimonk service provider. This cookie is used for pop-ups on the website. It stores the time when the visitor started the session on the website.	Session
YSC	youtube.com	External cookie	YouTube uses this cookie to	Session

			track views of videos embedded on YouTube pages.	
VISITOR_INFO1_LIVE	youtube.com	External cookie	YouTube uses the cookie to measure bandwidth and decide whether the user gets the new or the old player interface.	6 months
VISITOR_PRIVACY_METADATA	youtube.com	External cookie	YouTube sets this cookie to store the user's cookie consent status for the current domain.	6 months
yt.innertube::requests	youtube.com	External cookie	YouTube uses this cookie. It registers a unique identifier to store data about which videos the user has watched on YouTube.	It never expires
yt.innertube::nextId	youtube.com	External cookie	YouTube uses this cookie. It registers a unique identifier to store data about which videos the user has watched on YouTube.	It never expires
optiMonk ClientId	optimonk.com	External cookie	Optimonk sets this cookie to recognize the user.	1 year

1.4 For further information about the data storage technologies used on our Portal, please contact us at: adatvedelem@hellohungary.hu